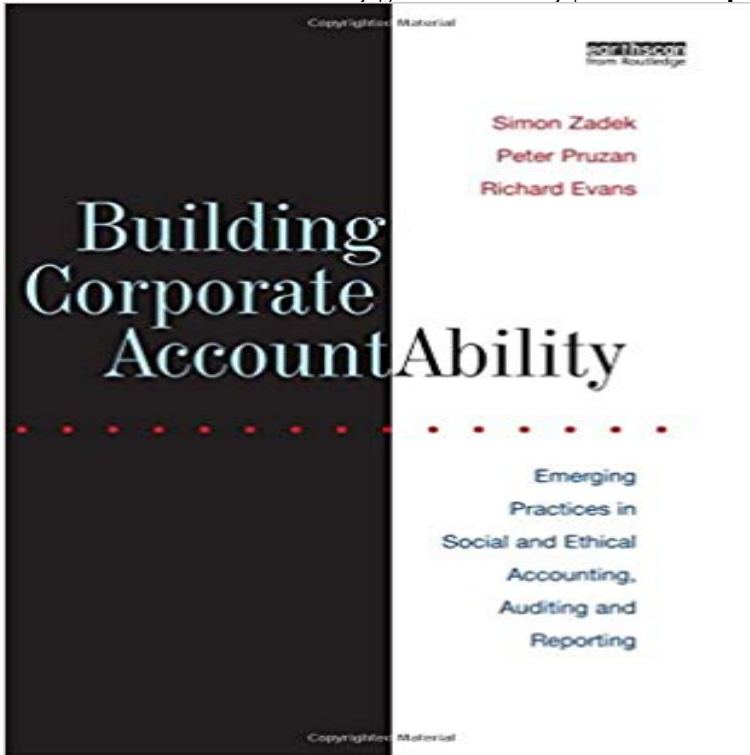


Building Corporate Accountability: Emerging Practices in Social and Ethical Accounting, Auditing and Reporting



Social and ethical accounting is emerging as a key tool for companies in the 1990s in response to calls for greater transparency and accountability to stakeholders, and as a means for managing companies in increasingly complex situations where social and environmental issues are significant in securing business success. This is the first book to address the practices of social and ethical accounting, auditing and reporting, and their implications for the development of corporate social, ethical and environmental responsibility. It includes nine case studies, and a historical overview of developments. The editors introduce a methodological framework that allows emerging practice worldwide to be analysed, understood and improved. This innovative book, written by international leaders in the field, will be of enormous value to business managers, particularly those responsible for corporate affairs, human resources, environmental management, financial management or planning. It will also be a useful text for business students.

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