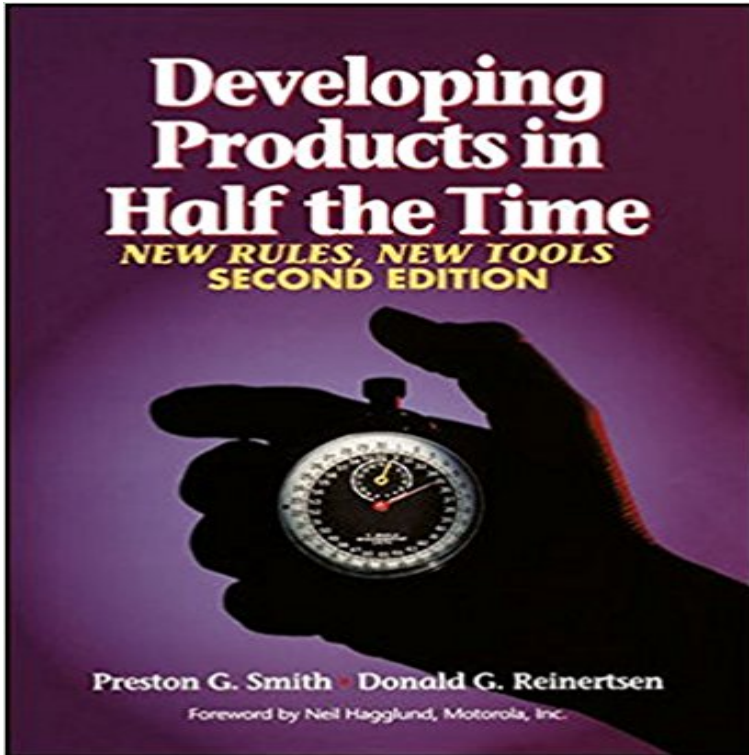


## Developing Products in Half the Time: New Rules, New Tools, 2nd Edition



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